

AGENDA

Community Redevelopment Agency Advisory Board

Thursday, January 11, 2024 3:00 PM City Commission Conference Room, City Hall

Please be advised, In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this proceeding, or those requiring language assistance (free of charge) should contact the City of Lakeland ADA Specialist, Kristin Meador, no later than 48 hours prior to the proceeding, at (863) 834-8444, Email: ADASpecialist@lakelandgov.net. If hearing impaired, please contact the TDD numbers: Local – (863) 834-8333 or 1-800-955-8771 (TDD-Telecommunications Device for the Deaf) or the Florida Relay Service Number 1-800-955-8770 (VOICE), for assistance.

- A. Call to Order and Roll Call
- **B. Updates:**
 - 1. Monthly Reports*
 - 2. Upcoming Events*
- C. Action Items
 - 1. Meeting Minutes December 7, 2023 (Pg.2-4)
- D. Discussion Items
 - CRA Incentive Programs Overview
 - 2. CRA Project Status Updates*
- E. Public Comments from Audience
- F. Comments from Board Chair and Advisory Board Members
- G. Adjourn
- * For Information

NEXT REGULAR MEETING: Thursday, February 1, 2024

ARE YOU REGISTERED TO VOTE?

Information and registration available at select events.



JANUARY

LIVING THE DREAM: SPREAD HOPE, COURAGE, **UNITY; IT STARTS WITH ME**





EVENTS HONORING DR. MARTIN LUTHER KING JR.

FRIDAY 1 p.m. – 4 p.m.

Leadership Forum "College, Careers & Community"

Lake Crago • 530 Lake Crago Dr. | 863.393.2529 **Sponsored by Marriott Vacations**

MLK Day of Community Service

Call 404.735.8994 for more information

MONDAY 9 a.m. - 3 p.m.

SATURDAY 7-11 p.m.

School Daze: A Divine 9 & HBCU **Alumni Mixer**

Lake Mirror Auditorium • 121 S. Lake Ave. Sponsored by Education & Enlightenment Group, Inc., and Fourlife Promotions

MLK Annual Parade

Line up 14th Street & Kathleen Road Sponsored by The City of Lakeland and the Reverend Dr. Martin Luther King, Jr. Commission **SATURDAY** 1 p.m.

SUNDAY 3 p.m.

MLK **Gospel Explosion**

New Bethel A.M.E. Church 2122 Martin Luther King Jr. Ave.

MLK **Car Showcase**

Joker Marchant Stadium • 2301 Lakeland Hills Boulevard Sponsored by Diretta's Baby

SUNDAY 12-6 p.m.

Day of Caring Children's Festival

12 and under Florida Children's Museum at Bonnet Springs Park 600 Bonnet Springs Boulevard

Sat. Jan. 13 | 10 a.m. – 3 p.m.

MLK **Prayer Breakfast**

Dream Center of Lakeland • 635 W. 5th Street

Mon. Jan. 15 | 9 a.m.

Parent University

"Reading, Reasons & Recommendations"

New Mt. Zion Church 1321 N. Webster Avenue

Tues. Jan. 16 | 6:30 p.m.

An Evening of Art

The Art of Ahmad Taylor Polk Museum of Art 800 E. Palmetto Street

Wed. Jan. 17 | 5-8 p.m.

Wellness Wednesday

New Mt. Zion M.B. Church 1321 N. Webster Avenue

Wed. Jan. 17 | 9 a.m.-2 p.m.

Swan City Jazz Fest

Munn Park Downtown Lakeland 201 E. Main Street

Sat./Sun. Jan. 20-21 | 12-8 p.m.

For more information call **863.513.2712** or visit us online



Dream MegaFEST Partner & Provider Appreciation Reception

The Well • 114 E. Parker St.

Fri. Jan. 26 | 6-9 p.m.

All events and activities are free and open to the public. Approved vendor and educational fundraising opportunities will be available.

The Education & Enlightenment Group is intentional about working with established organizations to help preserve the rich history of Lakeland. This is possible through the coordination of events and activities that support diversity, equity and inclusion. Please join us!





MARRIOTT VACATIONS WORLDWIDE

















































Community Redevelopment Area Advisory Board Meeting Minutes Thursday December 7, 2023 1:00 PM – 3:00 PM City Commission Conference Room

Attendance

Board Members: Terry Coney, Chrissanne Long, Katy Martinez, Christine Goding, Ronald Roberts

and Lynne Simpkins

Absent: Tyler Zimmerman, Jason Ellis and Commissioner McCleod

Staff: Valerie Ferrell, Shelley Guiseppi, Jonathan Rodriguez, Sandra Fairall, Karen

Thompson and Carlos Turner

Guests: Assistant Director Jason Willey, Sgt. Henry and Blake Drury

Packets

Meeting Minutes dated October 5, 2023

Financial Update

Project Progression Report

Downtown West Action Plan

TIF Assign-ability Amendments

Strategic Acquisition

Action Items – Old Business

Financial Update & Project Tracker

Valerie Ferrell provided an update on the financials and provided reports on projects and incentives. Parker Pointe received CO and is ready for tenants and Griffin Lofts have broken ground. The LPD/NLO Unit have resolved two cases of nuisance abatement in the Parker St. and Lake Beulah neighborhood.

Shelley Guiseppi provided an update on the Midtown Mini Murals. She stated phase one is almost complete and phase two will begin soon.

Karen Thompson stated Prospect Lake Wire should be completed in Fall 2024 and we have hired a company to provide before, during and after aerial photos for all projects going forward.

Jonathan Rodriguez stated the Five Points Roundabout is in pre-construction. The contractors are working diligently to complete the project by July 2025.

Valerie Ferrell advised the Feng Shui statue is back in Munn park.

Meeting Minutes Dated October 5, 2023

Chrissanne Long motioned to approve.

Ronald Roberts seconded which passed unanimously.

Housekeeping

Valerie congratulated Shelley on her completion of all the FRA courses. She is now FRA-RP certified and will be graduating with the class of 2024. Jonathan Rodriguez and Sandra Fairall attended and completed their current FRA courses at the FRA Conference in October also.

Action Items – New Business

Downtown West Action Plan

Valerie Ferrell and Blake Drury presented the Downtown West Action Plan update. This action plan has been in process for approximately 1.5 years. The study area includes a large portion of Midtown, Downtown and a small portion of Dixieland. The start of the project began in the Fall of 2022 with stakeholder interviews. There was a workshop in Spring 2023 to develop scenarios that advance major moves. We then moved into a second workshop in Summer 2023 that revealed the draft plan and key insights. This then opened a public comment period which helped draft the plan document where we are today.

They stated the plan was created by using public feedback and analysis of the area. He explained how the area changed over time converting from the backdoor area of the city to now being the front door. He also explained how the North Lake Wire neighborhood is being held back by speculation due to a lack of new housing development based on vacancy data.

They advised there are three major themes for this action plan. Improve connectivity, starting with pedestrians and bikes, nurturing the neighborhoods with infrastructure for livability and to target infill to add to the residential base of Downtown through increased density in Downtown West.

Valerie Ferrell and Blake Drury then provided the Action Framework for Downtown West recapping the key insights, major moves and strategic initiatives for the neighborhoods. The focus being a five-year action plan.

Valerie Ferrell advised the request is to adopt the action plan to move forward with adoption to City Commission. This will help allocate priorities to set into the budget to be able to make any accommodations in this fiscal year and next.

Lynne Simpkins motioned to approve. Chrissanne Long seconded which passed unanimously.

TIF Assign-ability Amendments

Valerie Ferrell presented the TIF Assign-ability Amendments. TIF agreements currently prohibit the assignability due to the possible changing of the initial project. There has been a request from a developer requesting to amend his previously approved TIF agreements. This request is to remove the prohibition of the assignability. One of the developers' current projects are already completed this would not affect the previously agreed and approved projects. Staff recommends approval of the TIF Amendments as presented. The next steps would include adoption by the CRA Board/City Commission at their December 18, 2023 meeting.

Valerie Ferrell added the main reason for this request is to allow for refinancing to obtain a better interest rate with no intention of changing ownership.

Ronald Roberts questioned if that is the reason for staff's recommendation.

Valerie Ferrell stated yes.

Katy Martinez asked why this request wasn't in the original agreement.

Valerie Ferrell advised standard TIF agreements do not offer that. The developer must request it.

Discussion ensued.

Christine Goding seconded which passed unanimously.

Strategic Acquisition

Valerie Ferrell presented the Strategic Acquisition. The property is 811 N. Tennessee. This is an O-1 Zoning (Low impact office) building that is 720sq ft with rear parking on 0.16 acres. The CRA currently owns the adjacent parcel which would create a combine acre total of 0.25. The purchase price is \$68,000 with the buyer to pay title, survey and closing costs with a closing date on or before May 13, 2024. Staff is requesting authorization to finalize acquisition contracts and present the final contact to the CRA Board/City Commission at their December 18, 2023 meeting.

Terry Coney questioned if Talbot House attempted to purchase this property.

Valerie Ferrell advised she spoke with the Board of Directors of Talbot House and they have no interest in purchasing the property.

Katy Martinez motioned to approve.

Lynne Simpkins seconded motion which passed unanimously.

Discussion Items

Valerie Ferrell presented the highlights of the FRA Conference in October.

Christine Goding discussed her experience on the CRA tour at the conference.

Chrissanne Long expressed her appreciation for the conference for being able to connect with different counties and other CRA's.

Terry Coney encouraged all Board members to attend the next conference.

	Adi	ourned	l at 3:	:15 PM
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Next Meeting, Thursday, January 11, 2024	i, at 3:00 f 141.
Terry Coney, Chairman	Date



INCENTIVES OVERVIEW

Incentive Projects Completed

Status 📢	Туре	District	Project Name	TOTAL AWARD	
Complete	Arts	Dixieland	Quick Print Art Infusion	\$	3,080.00
Complete	Improvement	Dixieland	Dixieland Auto Parts Façade & Site	\$	11,719.00
Complete	Arts	Dixieland	Artman Building Façade	\$	8,592.00
Complete	Improvement	Downtown	Cat Café	\$	55,000.00
Complete	Improvement	Downtown	Gore Building Infill	\$	463,000.00
Complete	Arts	Downtown	Feng Shui Restoration at Munn Park	\$	10,000.00
Complete	Improvement	Downtown	Studio C EDGE	\$	25,000.00
Complete	Improvement	Midtown	Vishal Shadadpuri Laundry reno	\$	12,244.50
Complete	Improvement	Midtown	Dynamic Properties	\$	79,536.27
Complete	Improvement	Midtown	Richard Fox Plumbing	\$	37,354.54
Complete	Improvement	Midtown	Medical Office/ADAA Real Estate LLC	\$	22,434.22
Complete	New Construction	Midtown	Mary's Bagel Café Infill	\$	189,509.00
Complete	Improvement	Midtown	Artistic Nail & Beauty Academy Infill	\$	52,847.19

Incentive Projects Awarded, Under Construction and Applications Under Review

Status	Type	District	Project Name	TOTAL AWARD	
Awarded	Improvement	Dixieland	Reececliff's (Infill only) FAS recd prev	\$	25,000.00
Awarded	Improvement	Dixieland	Vanguard Room Infill	\$	75,000.00
Awarded	Improvement	Downtown	TR Hillsborough Renovation Infill	\$	150,000.00
Awarded	Improvement	Midtown	Uncle App's	\$	31,999.00
Awarded	Improvement	Midtown	Skateworld	\$	225,000.00
Awarded	Improvement	Midtown	Hadleys School	\$	40,530.00
Awarded	Arts	Midtown	Midtown Mini Murals	\$	10,000.00
Under Review	Arts	Downtown	Lake Mirror Tower Mural	\$	-
Under Review	Improvement	Midtown	Enyap Properties Renovation	\$	-
Under Review	Improvement	Midtown	Wally's	\$	-
Under Review	Improvement	Midtown	Lakeland Town Center Dr. Unit 928 Infill	\$	-
Under Review	Improvement	Midtown	Payne Air Conditioning	\$	-

TOTAL INCENTIVES: 25

TOTAL CRA INCENTIVES AWARDED: \$ 1,527,845



ACTIVE PROJECTS OVERVIEW

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Status <u> </u>	Type		Project Name
Ongoing	Affordable Housing	Midtown	Infill Land Bank RFP Rounds 1 and 2
Planning	Affordable Housing	Midtown	Septic to Sewer Analysis Study
Ongoing	Affordable Housing	Midtown	Housing Incentives-Developer RFPs
Ongoing	Affordable Housing	Midtown	Housing Incentives - Homeowners
Ongoing	Affordable Housing	Midtown	Tax Deed Sales Tracking/Bids
Construction	Community Improvement	Downtown	Bark At the Lake - Rose Street Dog Park
Construction	Community Improvement	Downtown	LPD Community Policing Strategies
Construction	Community Improvement	Multiple	LPD Community Policing Strategies
Planning	Community Improvement	Multiple	CRA Advisory Board Retreat
Ongoing	Community Improvement	Multiple	Annual Budget
Ongoing	Community Improvement	Multiple	<u>Annual Audit</u>
Ongoing	Community Improvement	Multiple	<u>Annual Report</u>
Ongoing	Community Improvement	Multiple	Tax Increment Revenue Funding Calculations
Planning	Community Improvement	Multiple	Marketing and Community Outreach
Planning	Corridor Enhancements	Dixieland	South Florida Ave Corridor Design (FDOT/City)
Design	Corridor Enhancements	Downtown	Bay Street Streetscape Design
Construction	Corridor Enhancements	Downtown	Bay Street Streetscape Construction
Design	Corridor Enhancements	Midtown	Providence Road Design
Design	Corridor Enhancements	Midtown	Rose St ROW Improvements Design
Construction	Corridor Enhancements	Midtown	Rose St ROW Construction
Planning	Corridor Enhancements	Midtown	Memorial Blvd PD&E Study
Design	Corridor Enhancements	Multiple	Five-Points Roundabout Design/Bid
Design	Economic Development	Downtown	Site Design/Vacate ROW
Design	Economic Development	Downtown	Peachtree Flats Development
Design	Economic Development	Downtown	Oak Street Development
Planning	Economic Development	Downtown	Targeted Infill Strategies
Ongoing	Economic Development	Midtown	Property Management - Billing/Tenant Communicat
Ongoing	Economic Development	Multiple	Incentive Administration
Ongoing	Economic Development	Multiple	BBIC/Prospera Business Tech. Assistance Funding
Ongoing	Economic Development	Multiple	<u>Catalyst Lakeland</u>
Design	Economic Development	Multiple	iMS Implementation
Ongoing	Economic Development	Multiple	DRT/Concept Plan Review Monitoring
Planning	Economic Development	Multiple	Incentive Program Revisions

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Status *	Type <mark>▼¹</mark>	District	Project Name
Design	Neighborhood Investment	Midtown	7th Street Sidewalk
Design	Neighborhood Investment	Midtown	N Scott Ave Sidewalk Design
Design	Neighborhood Investment	Midtown	Emma Street Sidewalk Design
Design	Neighborhood Investment	Midtown	Lkld Hills Blvd Landscape Enhancements
Planning	Neighborhood Investment	Midtown	NW Alley Inventory and Review
Planning	Neighborhood Investment	Midtown	Lake Parker Aquatic Management Planning
Planning	Neighborhood Investment	Midtown	Chase Street Trail Design
Planning	Neighborhood Investment	Midtown	Historic Survey - Neighborhoods Inventory
Planning	Neighborhood Investment	Multiple	Downtown West Action Plan
Planning	Property Mgmt & Acquisition	Downtown	Strategic Acquisition - Commercial Properties
Ongoing	Property Mgmt & Acquisition	Midtown	Property Management - Landscaping RFP
Ongoing	Property Mgmt & Acquisition	Midtown	Property Management RFP
Construction	Property Mgmt & Acquisition	Midtown	DouBakehouse Walk-in Freezer
Design	Property Mgmt & Acquisition	Midtown	DouBakehouse Hood Replacement
Design	Property Mgmt & Acquisition	Midtown	Collective/DouBakehouse AC Replacement Design
Planning	Property Mgmt & Acquisition	Midtown	Tenant Property Valuations and Dispositions RFP
Planning	Property Mgmt & Acquisition	Midtown	Mass Area RFP
Planning	Property Mgmt & Acquisition	Midtown	Strategic Acquisition - Mass Area RFP
Planning	Property Mgmt & Acquisition	Midtown	Strategic Acquisition - Commercial Properties

TOTAL Active Projects: 50

TOTAL Funding Allocation: \$19,215,327

REVENUE AND EXPENDITURE SUMMARY LAKELAND COMMUNITY REDEVELOPMENT AGENCY

Dixieland December-23

	FY23 Final	FY 24 Budget	Expenses to Date
REVENUES:			
Ad Valorem Taxes	\$387,597.32	\$410,812.00	\$226,517.12
Other	-\$1,822.65	\$56,000.00	\$0.00
Revenues Total	\$385,774.67	\$466,812.00	\$226,517.12
EXPENSES:			
Operating	\$13,671.45	\$64,683.00	\$5,349.35
Community Improvement	\$7,134.00	\$7,366.00	` ,
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Incentives:			
Small Project Assistance	\$2,148.00	\$697,852.00	
Infill Adaptive Reuse Assistance	\$0.00	\$300,000.00	
Arts & Entertainment	\$9,128.12	\$40,872.00	
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Special Projects:	44.000.04	* 440.000.00	
Alley Improvement Projects	\$1,328.84	\$113,808.00	
SFLA Corridor	\$2,599.00	\$914,356.00	
Dixieland Sign	\$2,278.93	\$7,396.00	
Redevelopment Plan Update		\$175,000.00	
Redevelopment Fian Opuate		ψ175,000.00	
Expenses Total	\$38,288.34	\$2,321,333.00	\$5,349.35

REVENUE AND EXPENDITURE SUMMARY LAKELAND COMMUNITY REDEVELOPMENT AGENCY

Downtown December-23

REVENUES:	FY23 Final	FY 24 Budget	Expenses to Date
Ad Valorem Taxes	\$3,182,039.64	\$3,836,072.00	\$2,099,177.52
Other	\$40,541.56	\$1,970,000.00	\$7,143.50
Revenues Total	\$3,222,581.20	\$5,806,072.00	\$2,106,321.02
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EXPENSES:			
Operating	\$33,409.24	\$399,445.00	\$5,538.35
Community Improvement	\$56,052.96	\$58,856.00	\$14,714.01
TIF Agreement Payments	\$891,835.80	\$900,000.00	, ,
Debt Service	\$400,000.00	\$344,389.00	
Property Management	\$2,043.68	\$36,036.00	\$242.52
Incentives: Small Project Assistance	¢547.050.59	\$501,345.00	
Infill Adaptive Reuse Assistance	\$547,959.58 \$0.00	φ301,343.00	
Arts & Entertainment	\$10,000.00	\$10,000.00	
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Special Projects:			
Catalyst Development	\$100,000.00	\$441,108.00	
Mirrorton Substation Screenwall	\$387,064.52	\$82,128.00	
Bay St Streetscape & Drainage	\$11,660.52	\$415,000.00	
Downtown Streetscape	\$21,415.57	\$300,000.00	\$265.56
Downtown Corridor Enhancements	\$0.00	\$430,345.00	
Five Points Roundabout	\$23,052.64	\$438,698.00	\$206,675.03
SFLA Corridor	\$62,397.50	\$1,086,849.00	
Lake Mirror Promenade**Dog Park	\$126,155.00	\$126,155.00	
Redevelopment Plan Update		\$175,000.00	
Business Technical Assistance Prog	ıram	\$40,000.00	\$8,875.00
Downtown Infrastructure		\$155,000.00	,
Oak Street Development		\$736,000.00	
Peachtree Flats Development		\$387,500.00	
Expenses Total	\$2,673,047.01	\$7,063,854.00	\$236,310.47
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REVENUE AND EXPENDITURE SUMMARY LAKELAND COMMUNITY REDEVELOPMENT AGENCY

Midtown December-23

DEVENUES.	FY23 Final	FY 24 Budget	Expenses To Date
REVENUES: Ad Valorem Taxes	\$7,070,540.99	\$7,889,383.00	\$4,363,123.36
Other	-\$508,427.27	\$234,000.00	\$184,144.62
Rental Income & Reimbursements	\$332,999.17	\$157,000.00	\$67,097.14
Revenues Total	\$6,895,112.89	\$8,280,383.00	\$4,614,365.12
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EXPENSES:	#200 202 27	#4 265 060 00	¢4.40.400.65
Operating	\$380,383.37	\$1,365,969.00	\$143,129.65
Community Improvement	\$446,388.00	\$468,707.00	\$117,176.76
Property Management	\$254,378.52	\$351,173.00	
Redevelopment Mass Ave Properti	\$141,796.91	\$901,448.00	\$28,928.97
Incentives:			
Small Project Assistance	\$486,876.70	\$1,258,132.00	
Arts & Entertainment	\$6,075.00	\$54,235.00	\$745.68
Job Creation Incentive	\$0.00	\$0.00	
Affordable Housing	\$325,376.02	\$2,045,000.00	\$93,108.59
		\$1,502,045.00	
Special Projects:			
114 E Parker Construction	\$0.00		
E. Main District	\$21,161.25	\$1,348,153.00	\$5,806.25
Olive Street Sidewalk	\$94,293.14		
N. Scott Ave Sidewalk	\$3,179.25	\$307,509.00	\$308.33
Emma St Sidewalk	\$0.00	\$275,000.00	
Chase St Trail	\$0.00	\$300,000.00	
Five Points Roundabout	\$1,012.49	\$721,948.00	\$040.54
Providence Road	\$52,947.69	\$1,672,746.00	\$810.54
W. Lake Parker/Lakeshore Trail	\$4,200.00 \$0.00	\$78,309.00	\$2,800.00
Memorial Blvd Midtown Landscape/Median Maint.	\$26,998.43	\$550,000.00 \$106,613.00	\$3,691.99
NW Neighborhood	\$15,918.13	\$2,923,338.00	
NE Neighborhood	\$7,416.27	\$1,188,817.00	Ψ+,510.77
Midtown Infrastructure	\$0.00	\$250,000.00	
	40.00	\$ _00,000.00	
Redevelopment Plan Update		\$325,000.00	
Business Technical Assistance Prog	ıram	\$160,000.00	\$7,325.00
Lakeland Hills Blvd - Landscape		\$250,000.00	
7th St Sidewalk		\$115,000.00	
Hartsell Ave Trail		\$75,000.00	
Infrastructure Projects		\$500,000.00	
Alley Improvement Projects		\$500,000.00	
Expenses Total	\$2,268,401.17	\$19,594,142.00	\$511,566.30
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COMMERCIAL PROPERTIES ONLY

Before starting construction, make sure to submit your application for any or all of these programs. If a project begins before the CRA approves the funding application, all or part of the project could be disqualified for funding.



EDGE PROGRAM

INFRASTRUCTURE



DESIGN ASSISTANCE PROGRAM

RENDERINGS



ART INFUSION PROGRAM

MURALS



FAÇADE & SIDE IMPROVEMENT

EXTERIOR



INFILL ADAPTIVE REUSE

INTERIOR



CRA Table Display_Flyer 2-Sided, 8.5" x 3.5"



